

CRMD-HSO WIN WIRE: Canadian Partnership Against Cancer (CPAC)

Customer Details	<p>The Canadian Partnership Against Cancer works with Canada's cancer community to reduce the burden of cancer through coordinated system-level change. CPAC is an independent organization funded by the federal government to accelerate action on cancer control for all Canadians.</p> <p>Our model is unique to addressing cancer, cooperating, and collaborating across jurisdictions and organizations. Our efforts are collectively focused on the long-term objectives of reducing the incidence of cancer, reducing the likelihood of dying from cancer and improving the quality of life of those affected by cancer.</p>
Project Type	Master Data Model Project
Industry	Healthcare
Problem Solved	CPAC was preparing to start an organization-wide digital transformation project with Dynamics and other Microsoft products such as Microsoft 365 and Business Central. CRMD-HSO assisted with updating and documenting their Master Data Model as a prerequisite to a much larger Digital Transformation project.
Solution Sold	Dynamics 365 for Marketing Implementation

CRMD-HSO Team	Evan Kosmidis - Senior Sales Lead
Microsoft Team	Dan Mennie - Microsoft Business Applications Channel Leader



CRMD-HSO TEAM



Evan Kosmidis

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Dan Mennie

