

CRMD-HSO WIN WIRE: Hydropool

Customer Details	With over 40 years of experience in the industry, Hydropool’s growth worldwide has reached over 400 independent retailers in 60 countries. As the first retailer of hot tubs in Eastern Canada Hydropool realized the potential of hot tubs and quickly became one of the largest manufacturers of hot tubs in North America.
Project Type	Microsoft Dynamics 365 Upgrade
Industry	Manufacturing
Deal Size	25 Users
Problem Solved	Hydropool’s initial Dynamics 365 Sales implementation was complex and contained a high level of customizations, which could not be achieved with an out-of-the-box solution. CRMD-HSO helped rebuild their CRM to fix the issue.
Solution Sold	Dynamics 365 for Sales Enterprise Implementation

CRMD-HSO Team	Evan Kosmidis - Senior Sales Lead
Microsoft Team	Dan Mennie - Microsoft Business Applications Channel Leader



CRMD-HSO TEAM



Evan Kosmidis

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