

CRMD-HSO WIN WIRE: MediPharm Labs

Customer Details	MediPharm Labs specializes in the production and manufacturing of purified, high-quality Cannabinoid based derivatives and pharmaceutical ingredients.
Project Type	Dynamics 365 Sales Blueprint ISV Solution
Deal Size	25 Licenses
Industry	Non-Profit
Problem Solved	MediPharm Labs needed an organization-wide CRM system that offers the flexibility to accommodate different sales processes for both the Australian and North American sales teams.

CRMD-HSO Team	Evan Kosmidis – Senior Sales Lead
Microsoft Team	Taruna Kaur – SMB Solution Sales Lead



MediPharm Labs

CRMD-HSO TEAM



Evan Kosmidis

MICROSOFT TEAM



Taruna Kaur