

CRMD-HSO WIN WIRE: Precision Scale

Customer Details	Precision Scale was established in 1963 as a small shop to service scales. The company has grown steadily to become one of western Canada’s leading weigh scale and weighing solutions suppliers. We sell and service a large variety of weighing equipment, and accessories for a variety of industries.
Project Type	Dynamics 365 Marketing Training.
Deal Size	10 users of Sales Professional + Customer Service Add-On
Industry	Public Sector, Municipality
Problem Solved	CRMD-HSO is working with the marketing team at Precision Scale to align its marketing initiatives with Precision Scale’s business objectives. CRMD-HSO will collaborate with the marketing department to develop training materials that achieve defined learning outcomes as well as create a knowledge base for new hires.

CRMD-HSO Team	Eric Garnham - Senior Account Executive
Microsoft Team	Sydney Spies - Business Applications Specialist



CRMD-HSO TEAM



Eric Garnham

MICROSOFT TEAM



Sydney Spies

