

## CRMD-HSO WIN WIRE: Spirit of Math

<b>Customer Details</b>	With over 30 years of success, Spirit of Math is an innovative leader in after-school mathematics education addressing the needs of high-performing students in more than 40 campuses across Canada, USA, and Pakistan to In-person campuses in Canada, in addition to offering virtual online courses globally.
<b>Project Type</b>	Microsoft Marketing Implementation
<b>Industry</b>	Education
<b>Problem Solved</b>	Spirit of Math was pivoting from in-class to virtual learning and needed a marketing platform. CRMD-HSO implemented a solution to help their digital marketing strategy and pivot to support virtual learning.

<b>CRMD-HSO Team</b>	David Cooper - Senior Sales Executive
<b>Microsoft Team</b>	Dan Mennie - Microsoft Business Applications Channel Leader



### CRMD-HSO TEAM



**David Cooper**

### MICROSOFT TEAM



**Dan Mennie**