



DYNAMICS 365 MARKETING

POWERED BY MICROSOFT

- Design, predict and deliver content through the right channels with personalized customer journeys
- Turn insights into relevant action using AI-driven recommendations for content, channels, customer segmentation, and analytics
- Engage Contacts with Portals and Surveys
- Orchestrate customer journeys across marketing, sales, commerce, and service to provide a holistic customer experience.
- Use built-in features to help with compliance requirements and protect customer data.
- Event Planning and Management

With Dynamics 365 Marketing your organization can drive meaningful customer interactions across digital and physical channels to create deeper relationships and achieve business success.

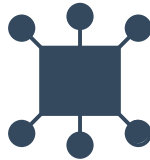
For more information or to see a demo, please visit our [website](#) or contact us at hso-ca-experts@hso.com

Dynamics 365 for Marketing

Dynamics 365 for Marketing helps organizations efficiently align sales and marketing. Your staff can create seamless customer experiences through marketing automation, shared data, and lead insights. Plus, gain a 360-degree view of customers.



Personalized customer journeys based on prospect buying behavior



Multi-channel marketing campaigns with marketing automation capabilities



Improve marketing effectiveness with pre-built dashboards and campaign analyzers



Complete view of customers by unifying data across contacts, leads, and customers



Simplified event management with an attendee-facing web portal, and venue-logistics management capabilities



Track and prioritize leads across all touchpoints with multiple lead-scoring models and sales readiness grades.

Get a demo of Dynamics 365 for Marketing to see this solution in action.

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Works on all Devices



Computer



Tablet



Mobile