



CRMD-HSO WIN WIRE: canfitpro

Customer Details	canfitpro is one of the largest provider of education in the Canadian fitness industry. They deliver accessible, and quality education to the fitness community.
Project Type	Marketing for their membership-based fitness organization
Industry	Fitness Education
Users	10
Problem Solved	canfitpro was using a 3 rd party tool with Dynamics and not leveraging the common data model. canfitpro had to manually export data and client info to 3 rd party marketing tool making marketing tsks cumbersome and over complicated.
Solution Sold	Dynamics 365 Marketing

CRMD-HSO TEAM



Eric Garnham

MICROSOFT TEAM



Nancy Teodoro

CRMD-HSO Team	Eric Graham Aysun Osmanosoy
Microsoft Team	Nancy Teodoro

